

ECHAO JIANG

MA (RCA)

COMMUNICATION DESIGNER / VISUAL ARTIST

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EDUCATION

2007 – 2009
Royal College of Art, London
Master of Communication Art and Design
W.H. Smith Scholarship Winner
Helen Hamlyn Design Awards Commendation
Conran Foundation Award Finalist

2004 - 2007
Camberwell College of Arts, London
BA Illustration (first class)
V&A Illustrator of the Year 2006 finalist
Images30: The Best of British Illustration finalist

2002 – 2004
Wimbledon School of Art, London
Edexcel Foundation Diploma in Art & Design

2001 - 2002
York St. John University, York
International Foundation Certificate in Creative and Performing Arts

SKILLS

Softwares
InDesign
Illustrator
After Effects
Photoshop
Adobe Bridge
iMovie
Microsoft Office
Dreamweaver
Basic HTML and CSS

Drawing
Open College Certificate in Analytical and Perceptual Drawing

Specialities
- Print design and production and animation
- Mixed - media illustration
- Corporate identity
- Brand experience
- Design research

Summary
I work well as part of team, or individually, I am able to use initiatives and show resourcefulness. I am able to manage time and workloads well, with an ability to work quickly and efficiently without compromising quality of work. I enjoy working creatively as well as strategically.

CAREER - HISTORY

November 2009 - Present
Creative Coordinator/Designer
@ Marketing
The Risk Advisory Group, London

July 2007 - Present
Founder / Creative Director
Echaojiang Design
Various Clients, London

June 2008 - August 2008
Design/Marketing Intern
The School of Life, London

June 2007 - August 2007
Junior Design Intern
Manage Ltd., London

Summary
I am a Communication Designer and Visual Artist with interests in human - centered and research-based design. My aim is to support sustainable business growth and promote brand values through design thinking that is strategic and people - focused.

I have been working as a designer/visual artist for consulting, think-tank, hospitality and design industries where my areas of work focus on creative communication and branding, for both in house and external clients.

Alongside my commercial involvement, I actively exhibit design and moving - image pieces as well as regularly contributing to various art magazines in the UK and around Europe.

PUBLICATIONS

2009 - Present
Regular Contributor
Naked Punch Magazine

June 2010 - Present
Regular Contributor
Nutshell Magazine

2009
Contributor
Place, Practice and Ten Dialogues
Yoonna Choi, Mediabus

2009 - Present
Regular Contributor
Bare Bones Issue Two

2009
Beyond Silver Disk:
Some notes on psychological aspects of the UFO and the science of totality
MA Dissertation
Royal College of Art

2007 - Present
Regular Contributor
Rag & Bone Issue One
Edited by Zoe Taylor and Yo Zushi

2007 - Present
Regular Contributor
Basic Illustration: Text and Images
Mark Wigan, AVA Publishing

2007 - 2009
Co-founder
Never Ever Magazine
(Echao Jiang and Zoe Taylor)
self - published

2007 - Present
Regular Contributor
Le Gun Magazine

2006
Short-listed Illustrator
AOI Images30
The Best of British Illustration
Association of Illustrators

2006
Short-listed Illustrator
Figures Futur
International Illustration Competition 6th edition
Salon du livre et de la presse jeunesse

2005
Contributor
Medium Magazine

EXHIBITIONS

15/12/2009 - 28/02/2010
es ist wie es ist
Group Show
Galerie Gaverial, Germany

09/2009 - 10/2009
My Dream at Sketch Gallery
Sketch, London
My Dream is Directed by Echao Jiang and Verena Hanschke

July 2009
Show Two
RCA Graduation Show
Royal College of Art

2009 - Present
Sustain RCA
Group show
Online exhibition

2009
Exhibitionist
Group Show
Hackney Gallery
Royal College of Art

31/10/2008
Equator: MAP Making 2008
A Moving - Image Performance
LSO St. Luke's, London

08/2008
Le Gun - The Family
Group Show
Arnold Circus, London

07/2008
White Chapel Late Night
Group Show
White Chapel Gallery, London

2008
Untold Stories
Group Show
The Hackney Gallery
Royal College of Art

2008
Oberon Book Design Awards
Group Show
Royal College of Art

2006 - 2007
Figures Futur
Group Show
International Illustration Competition, touring exhibition
France, Belgium, The Netherlands, Germany, Czech Republic, the UK

2006
AOI Images30, The Best of British Illustration
Group Show
The Old Truman Brewery, London

AWARDS

2009
Helen Hamlyn Design Awards, commendation
The Helen Hamlyn Centre, RCA

2009
Conran Foundation Award, finalist
The Conran Foundation

2008 - 2009
W. H. Smith Scholarship, winner
Royal College of Art

2006
Figures Futur International Illustration Competition, finalist
Figure Futur, Salon du Livre et de la presse jeunesse, Paris

2006
AOI Images30, The Best of British Illustration, shortlist
Association of Illustrators, London

2006
V&A Student Illustrator of the Year Award, shortlist
V&A Museum, London

SELECTED-CLIENTS



PERSONAL

Travel
Germany, Greece, Italy, Ireland, Tibet, Tai Wan, Hong Kong, China, Japan, Singapore, Thailand

Interests
Piano: Grade 8
Music
Fashion
Psychology
Traveling
Poetry
Film

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